**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. There are more successful campaigns from the data provided compared to failed and unsuccessful campaigns.

When or if you filter the successful and unsuccessful campaigns you would clearly note the there were more successful campaigns than failed.

1. Some projects were more popular than others. You would find that some projects attract more backers hence become more successful
2. Crowdfunding campaigns appear to be more successful during the 2nd quarter of each year.
3. Crowdfunding campaigns for theatre Category, specifically plays, are more popular and have the most successful campaigns and the greatest number of failed campaigns. While food, games and publishing have the lowest success rates. Rock music has the second highest success rate after plays.

**What are some limitations of this dataset?**

1. The dataset is not large enough to clearly analyze data in all categories and sub-categories. Some of the results seem insignificant therefore it is difficult to come up with reliable or more accurate analysis.
2. The dataset does not provide us with information on factors that contribute to the success of the projects that successfully completed the project or campaign.
3. Lastly, the dataset does not have much information on what donors expect to receive in exchange for their donations. It could impact a donor’s decision to donate if she/he believes she/he will receive something significant in exchange for her/his donation.

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

1. Tables to show the most successful categories to clearly show which categories and sub-categories were more successful.
2. Graphs and displays that break up each category into its specific subcategories to show what makes different types of organizations successful. A lot of categories are relatively broad so it might be that some subcategories within each category have significantly different funding goals, average donations, lengths of timelines, and take place during different periods of time (years ). Breaking up each category into subcategories would help us better understand the data.